

EXHIBITOR REGISTRATION FORM (vendor)
Atlantic City Beer Festival
The Celebration of the Suds
March 20th and 21st 2010
Atlantic City Convention Center, Atlantic City New Jersey

Please complete and mail along with your payment to:

The Celebration on the Suds
c/o Unsuted Entertainment LLC.
703 Tilton Rd.
Northfield, NJ 08225
609-839-4165 Dana Strauss

Make checks payable to: ***Unsuted Entertainment***
Method of Payment (Check, Money order or Credit Card)

2009 Celebration of the Suds EXHIBIT SPACE RENTAL
\$550 per space (10' x 10') \$550 x _____ = \$

Booth price includes 10' x 10' booth with table and sign and 3 Exhibitor badges for all sessions. **All Exhibitor representatives must be over 18 years of age and show Valid ID**

Exhibitor Representative Name

- 1.
- 2.
- 3.

ADDITIONAL EXHIBIT PERSONNEL REGISTRATION
\$25 per person (Max. is 3) \$25 x _____ = \$

Names:

- 1.
- 2.
- 3.

TOTAL \$

APPLICATION FOR EXHIBIT SPACE

Unsuited Entertainment LLC

Celebration of the Suds 2010

March 20st & 21nd 2010

Hall D Atlantic City Convention Center, Atlantic City, New Jersey

Application for *Celebration of the Suds* exhibit space constitutes a contract between the Exhibitor and the Unsuited Entertainment®. The terms and conditions governing the *Celebration of the Suds* are enclosed. Subject to the terms and conditions which are incorporated in and form a part of this agreement, and upon acceptance of this application by Unsuited Productions, we the Exhibitor agree to lease from the *Celebration of the Suds* an exhibit space in the Atlantic City Convention Center for the duration of the 2008 *Celebration of the Suds* March 20st & 21nd 2010.

BOOTH COSTS: The rental for each leased space (10'x10' both) shall be \$550, in U.S. funds. The total amount for exhibit rental must be paid in full before February 1st 2010, or the space will be released. Payment should be sent in with completed space application forms. Exhibit spaces are 10' wide x 10' deep.

Standard exhibit space includes one skirted and covered 6' by 2.5' table, two chairs, pipe and draping, Electrical outlet and signage with company name.

CANCELLATION: The applicant has a right to cancel this agreement with a full refund less \$100 Cancellation fee by February 1st 2010. Cancellations made after this date will forfeit the entire amount of the exhibit space fee.

DEPOSIT: Each application must be accompanied by payment for the booth in full. Upon acceptance in writing of this application by Unsuited Productions and mailing or delivery of the Exhibitor copy hereof to the **Celebration of the Suds**, this agreement shall become binding and enforceable contract between the parties. Use of the name "**Celebration of the Suds**" or that of any officer of said organization in recommendations of a product or service is expressly prohibited.

Name of person Managing Exhibit

Signature:

Company Name:

Company Address:

Qty/ State/ Zip:

Telephone:

Email:

Description of product or service:

Terms of Space Agreement

The contracted exhibit space is to be used solely for the Exhibitor or whose name Appears on the Application, and it is agreed that the Exhibitor will not sublet or assign Any portion of the space without the written permission of the Unsuted Entertainment. All applications for space will have the approval of the Unsuted Entertainment before official notice of assignment has been made. Unsuted Entertainment reserves the right to modify the designated exhibit space in the event a change in the original assignment is necessary.

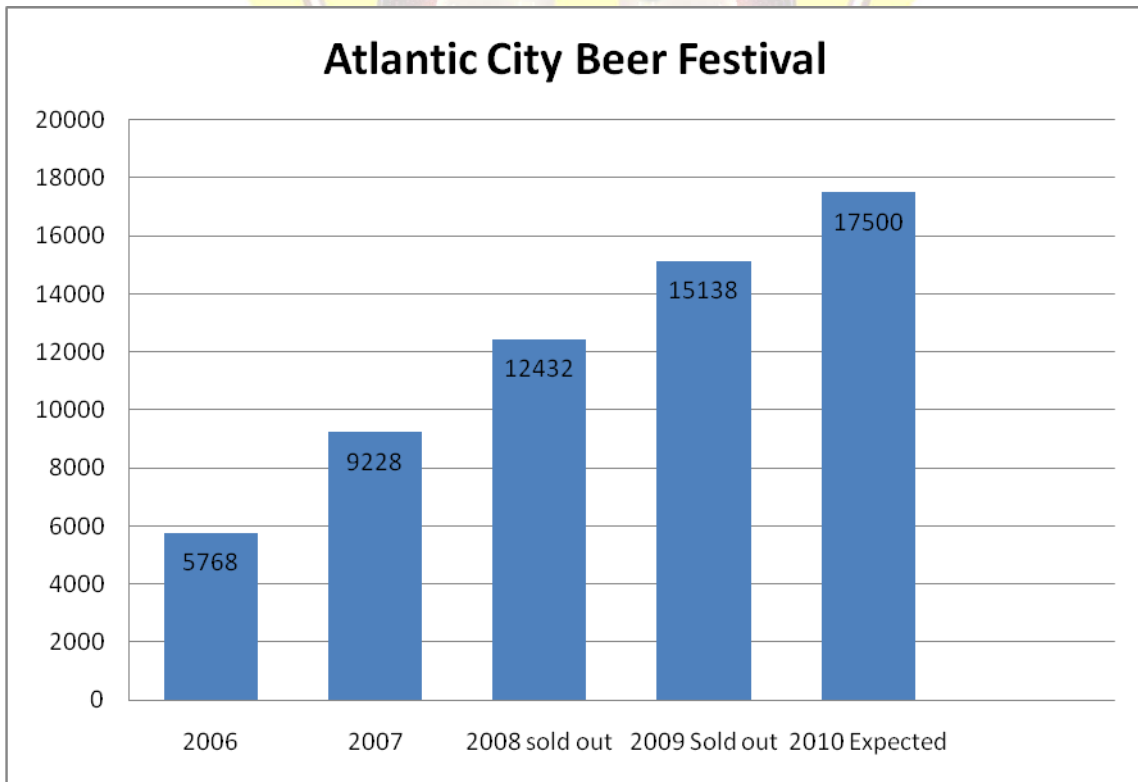
Liability

The Exhibitor assumes the entire responsibility and liability for losses, damages and Claims arising from injury or damage to Exhibitor’s displays, equipment and other Property brought upon the premises of the Hall and shall indemnify and hold harmless The Atlantic City Convention Center agents and employees, and Unsuted Entertainment (**The Celebration of the Suds**) for any and all such losses, damages and claims. Small and valuable exhibit material should be packed away each night. If insurance is desired, the Exhibitor must purchase it. It is further understood and agreed that Unsuted Entertainment and Convention Center shall in no event be liable to an Exhibitor for any lost profits, sales, business opportunities or any other type of direct or consequential damages alleged to be due from breach of this contract.

Restrictions

Unsuted Entertainment reserves the right to restrict exhibits which, because of noise, method of operations, or for any other reason become objectionable, and also, to prohibit or evict any exhibit or exhibitor which in the opinion of Unsuted Entertainment may reflect unfavorably against the character of the **Celebration of the Suds**. No exhibitors shall have any right or claim against Unsuted Entertainment on account of any action so taken. In such a circumstance, no monies will be refunded.

Signature of Person Managing Booth Date:



Event Registration & Set Up:

Registration located outside Hall D

March 19th Friday 12pm to 8pm

March 21st Saturday 7am to 11am

Sign In @ Show Office

Booth Location will be issued

Vendor Pass Pick Up

Purchase Additional Passes

Q&A

Other Important info:

Atlantic Expo Services:

(For additional booth supplies not provided by Unsuted Entertainment)

Atlantic City Convention Center

Electric Set Up (Form Attached)



Celebration of the Suds